

Search Areas for Niches

Presented by The Niche Think Tank

Google

1. Google Keyword Search Tool - To see what sort of search numbers come up for that word or word phrase.
2. Google Trends - I then punch it into Google trends to see what sort of trends are coming up with that word or word phrase
3. If Google Trends doesn't turn anything up then I go to Google Insight, even if it does turn something up I still go to Google Insight anyway.
4. Then I end up at just Google and do a search with quotes around the phrase to see how many results come up for that specific phrase. If the results are 10,000 or less, and the search results from the Keyword Tool are over 1,000 then I feel like IO may have a Possible Profitable Niche to exploit.

Amazon

1. Amazon.com - I Might go there with my possible niche to see if anyone is searching for that topic in the form of a book, if so I take note of that book.
2. If I am not going to Amazon.com with a phrase or topic I will just go with the intention of looking at whats in the Best Selling Categories. This is another place to find hot new niches to possibly profit from.
3. Most Gifted - a category on Amazon.com that is a good place to look as well as Most Wished
4. I also like to search specific topics and look at the customer reviews, sometimes looking at the number of reviews will give me a heads up as to that being a hot topic for a niche market.

Ebay

1. Ebay - Whats selling and whats being looked for? Look at Ebay Pulse for possible niche ideas. Especially if you are a review writer or an eBook/eReport writer, this is the place to see whats hot and get topics for reviews and reports to sell.
2. Ebays "Want It Now" - this is a place to go to find what people want RIGHT NOW. Another place to see and get ideas.

Be sure to pass this around to your friends and let them know where to search for the goods.

<http://www.thenichethinktank.com>